

Literacy Essentials for Leaders: The Masterclass



Course Leader

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Alex Quigley

Strong literacy has always mattered. It remains the **most essential priority for school improvement**, and what has changed is the scale of the challenge, and the level of leadership required. Across phases and subjects, leaders are navigating ambitious curricula, increasing learner diversity, and a renewed focus on how well all pupils, particularly the most vulnerable, can access learning through reading, writing and talk. While many schools have long recognised literacy as a shared responsibility, leaders are now being asked to move beyond isolated initiatives and towards a coherent, strategic approach that strengthens inclusion, supports teachers, and secures consistent practice across the school.

In this intensive masterclass, literacy expert Alex Quigley supports leaders to refine and align their whole-school literacy strategy, ensuring it improves curriculum access, supports pupils with SEND, and delivers sustainable impact over time.

Practical tools leaders can use immediately

Delegates will receive:

- A literacy leadership planning template
- A literacy observation tool with clear guidance
- Sharable literacy strategies for teachers and teaching assistants
- A signed copy of Alex Quigley's new best-selling book, plus a bonus 11-page Transformative Talk guide

Everything is designed to support confident implementation, meaningful monitoring, and clear evidence of impact over time.

Who should attend

This day is designed to be practical, active and implementation-focused, supporting leaders to plan, refine and enact a whole-school literacy strategy with confidence.

- Literacy leaders and coordinators
- Middle leaders and curriculum leads
- SENCOs and inclusion leaders
- Teaching and learning leads
- Senior leadership teams

Suitable for primary schools, secondary schools and colleges.

Essential knowledge for today's literacy demands

- Understand the current national literacy landscape and leadership expectations
- Explore how reading, writing, talk and vocabulary form the foundations of curriculum success
- Examine how an effective literacy strategy strengthens inclusion and equity
- Rethink assessment to focus on diagnosis, response and impact, not data compliance

Essential practices to lead literacy with confidence

- Plan a manageable, whole-school literacy strategy that respects teacher workload
- Embed reading, writing, talk and vocabulary across subjects and phases
- Implement the Literacy Leadership 5-Step Cycle:
 1. Assess literacy barriers
 2. Observe literacy practices
 3. Support and scaffold high-quality teaching
 4. Select and sustain effective interventions
 5. Monitor, evaluate and refine impact
- Select evidence-informed professional development that drives improvement over time

You will leave with

- Understanding of national literacy priorities
- Tools to evaluate and refine practice
- Shared language and tools for literacy across the school

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Two easy ways to register:

Web: www.teachology.co.uk Email: registration@teachology.co.uk

Teachology Ltd, 20 Abbots Business Park, Primrose Hill, Kings Langley, Hertfordshire WD4 8FR

Attendee Details (Please complete in block capitals)

School name

Postcode

Delegate 1

Job Title

Email

Delegate 2

Job Title

Email

Please photocopy this form to register further delegates, visit teachology.co.uk to complete this form online.

Payment Information

Organisation

Postcode

Finance contact (e.g. Bursar/Finance Manager)

Email

Purchase Order (optional)

Yes, I have read the Terms and Conditions

Your Signature:

Date:

Course Dates and Pricing

- Thursday 2nd July 2026, Manchester
- Thursday 2nd July 2026, Live & Online

Live & Online Masterclass
 This will give you live virtual access from school or home.

Per delegate place **£269***

Masterclass (Physical venue)

Per delegate place **£279***

* plus VAT

Terms and Conditions

Payment

Payment includes attendance, refreshments, lunch and documentation. Full payment must be made within 28 days of registering. If payment is not made prior to the event start date, Teachology Ltd reserves the right to refuse entry to the delegate. Once payment has been received a receipt will be sent. Should the invoice be paid late, a £19 administration fee will be applicable.

Programme

The programme is correct at time of publication but Teachology Ltd reserves the right to alter the venue or programme without notice due to unforeseen circumstances.

Accommodation

It is the responsibility of delegates to book accommodation if required.

Cancellation/substitutions

A substitute delegate attending in your place will be accepted at no extra charge. A refund of fees will be made for cancellations received in writing three weeks before the event and are subject to a £10+VAT cancellation fee to cover administration costs. Written cancellations made two weeks before the conference date will be subject to a 75% refund +VAT refund per ticket. Cancellations made less than two weeks before the conference date cannot be refunded.

Data protection

By entering your details in the fields above, you agree to allow Teachology Ltd to contact you by mail, email, telephone or fax. Should you not wish us to contact you in writing then please contact us using the address above.